

# Know Your Choices

START AFRESH WITH  
ALTERNATE PDF  
SOLUTIONS

IT Evaluation Guide by Gaiiho



### PDF key benefits

**Integrity:** PDF maintains layout and appearance of the original document across different platforms, OSs and machines.

**Security:** PDF supports digital signature and password protection.

**Small size:** with quality ensured, PDF is usually smaller than the source file, making it easy to transfer.

**Easy to create:** PDF can be generated from printable formats and has combine, overlay and portfolio options available.

*"Gaiho PDF does not only streamline the way aviation industry converts and combines a massive amount of documents, we also benefit a lot from the flexible TSL program that is easy to deploy and use—a perfect match to our workflow."*

IT department  
Evergreen Aviation Technologies  
(EGAT)

## Introduction: Learn the options you have for PDF software

First made available in 1993 by Adobe® and certified as an open standard by ISO in 2008, the Portable Document Format (PDF) has become the world's chosen file type when it comes to electronic document collaboration and archiving. Over the years, while Adobe Acrobat® remains the mainstream choice as regarded by most companies an equivalent for PDF, a new wave of awareness is changing the way corporations think about PDF software.

Now more and more IT professionals have come to realize there are alternatives which do the job just as fine. Conscious of budget, cost-effectiveness and deployment considerations, businesses are beginning to re-evaluate options and look for a solution which best meets their standards. In this guide, we will present 7 common traits which motivate IT pros to replace Adobe Acrobat with Gaiho PDF series.

## 7 reasons Gaiho makes an ideal alternative

### 1. Deploy and maintain with ease

IT pros often encounter challenges when introducing new software to their organization or department. While some might require sophisticated deployment strategies which take considerable time to implement, most companies only need a simple installer that can be distributed in a short span of time. Gaiho has an install footprint under 700MB and does not only provide on-demand .msi installer, but also Terminal Server License (TSL) for common hosting environments such as Windows® Terminal Server, Citrix® XenApp® (Gaiho is also certified Citrix Ready).

With software deployment completed, maintaining version equality could be a daunting task. Take Acrobat for example, the patching method only replaces certain files within installations and the users might ultimately end up running different releases across the organization. On the opposite, Gaiho provides a new installer for each version change, enabling IT teams to update all licenses easily without having to go through prior investigation. This way, the users will always keep their versions up-to-date and have access to the latest improvements.

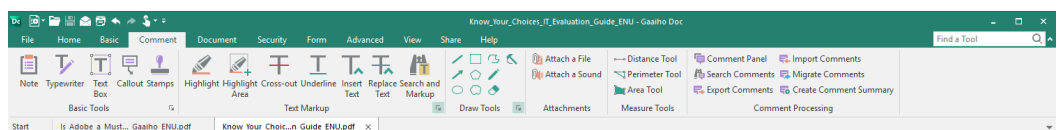
## 2. Microsoft SharePoint and AD RMS

In modern business, companies often rely on software such as Microsoft SharePoint to track, store and secure great quantities of documents, and an integrated PDF solution plays a pivotal role in workflow efficiency. With Gaiho, you can open and edit PDF files stored in SharePoint directly on Windows platform, keeping track of the different versions created by different users. Moreover, Suite supports Active Directory Rights Management Services (RMS) and makes it easy for companies to protect documents against unauthorized access through policies, fully incorporating information security into your document workflows.

## 3. Friendly UI, Short Learning Curve

Gaiho features a clean, simple user interface which is easy to learn and manipulate. Since MS Office users exceed 1.2 billion worldwide<sup>1</sup>, there is a great likelihood that your users know Word, Excel or PowerPoint very well and are at ease navigating through the Ribbon toolbar. Working with Gaiho, you no longer need to acclimatize users in unintuitive software and complex functions, therefore minimizing the time-to-operation process.

Productivity comes from finding the right features with as few clicks as possible, and the Gaiho UI offers unrivaled flexibility to make it effortless. To begin with, the integrated Quick Access toolbar at the top of the application is completely customizable, granting users the freedom to add or remove buttons at will. The various panels within the sidebar navigation pane are also designed to be movable so that each user can set up a work environment they feel comfortable in. This way, users can quickly learn how to use the application for their purposes.



Gaiho is also the only PDF solution which advocates writing PDF from the ground up. The one-of-the-kind, specialized Write mode offers you unparalleled power to freely manipulate PDF contents, including font, paragraph, table, graphic, and footnote. With Gaiho, you can do all in just one single application without having to repeatedly convert files back and forth and worry about possible formatting errors and inaccuracies.

*"Gaiho has been offering rich PDF functionality at a reasonable price, which is beneficial to both work efficiency and cost control."*

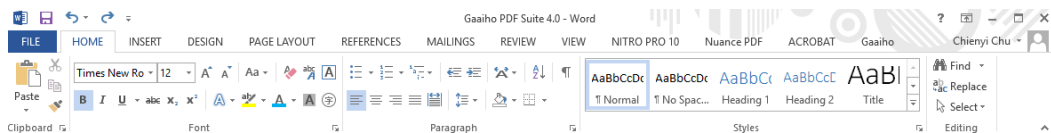
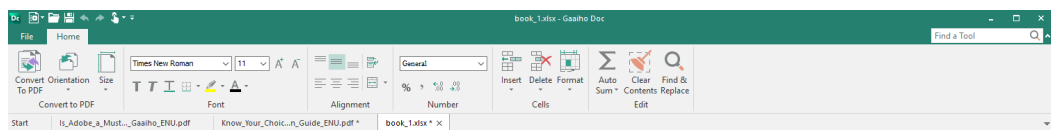
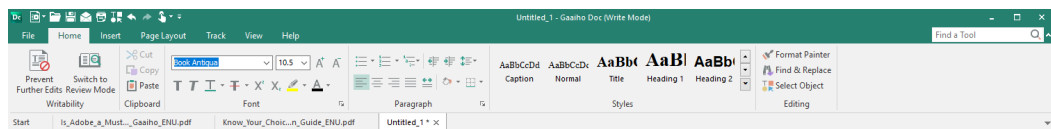
**Ham Ju Han**  
Manager  
POSCO E&C

*"We needed a solution that could meet our demand for robust PDF functionality at a lower cost. Gaiiho works very well for us."*

**Nelson Lui**

IT Manager

Artesyn Embedded Technologies



Gaiiho Doc's UI has two switchable modes which organize PDF functions around editing and review (upper); compared to MS Office Word's user interface (lower)



OCR



Find  
Suspects

Text Recognition

Other than converting PDF to writable PDF or Excel, Gaiiho also gives you OCR (Optical Character Recognition) which enables text-image conversion into searchable PDFs. There is no need to fumble with editing scanned PDFs or visually scan volumes of documents just for a few words or phrases. With OCR applied, scanned document comes alive in your hands, and editing is just a breeze.

*"Gaiiho offers features beyond expectations at a reasonable price. It's just worth it."*

Solution & Services Dept.  
Samsung Techwin Co., Ltd.

## 4. Refined features

With over 20 years of experience, Gaiiho expertly distills features to deliver lean, compact solution to businesses at an affordable cost. In contrast, the leading vendor's software makes organizations pay for a bloated feature set designed for specific professions that most business users just don't need. While it is true that companies in different trades look at PDF from perspectives of their own, the core value of PDF software remains the same to those who require the essential features such as editing, converting and annotation. Gaiiho enables users to finish the job without trekking through complicated context menus loaded with unclear features. Stop paying for unnecessary capabilities now and start raising the return of your software investments.



Gaiho PDF Reader  
Annotate PDF, Share, Manage.

## 5. Productivity beyond desktop

The advent of mobile devices has given rise to newfound demands for viewing and interacting with PDF documents across multiple platforms. Nowadays, knowledge workers collaborate to complete documents on their mobile devices more than ever, and it is important to note the advantages of using an app that comes with friendly UI and handy features. For instance, the free Gaiho PDF Reader app empowers staff to work with PDF files on iOS and Android™ devices. Put aside exceptional display speed, it also supports a wide range of functions such as annotating content, filling forms and switching between view modes.

## 6. Speed is efficiency

By choosing Gaiho, corporations are equipped to handle a massive amount of documents with superior speed and accuracy. Users in document-intensive companies usually have to open, edit and create a great amount of files on a daily basis, and speed plays a key role in the work efficiency of business. On an individual scale, such differences might not seem significant; but for an organization routinely dealing with thousands of documents, the numbers add up to a considerable total which saves you a lot of time, space and expenditure. According to a recent survey conducted by Zeon Labs, Gaiho consistently excels in file opening time, conversion speed and result file size with remarkably low CPU usage, and with batch processing combined, document conversion has never been more robust and effortless.

In addition, you can scan the computer with PDF Manager to gain control over PDF files. Finding the right document is not only made easy, the edits are also kept in sync with the original copies, thus simplifying personal PDF document management and boosting productivity for all.

*“Gaiho PDF boosts conversion accuracy and saves us a lot of time correcting texts. Server’s central deployment has not only made it easy to maintain and manage software for IT, we also appreciate the significant reduction on our overall procurement costs.”*

IT department  
Academia Sinica

### Gaiho vs. Leading vendor performance comparison

★ Test Items		Gaiho PDF Suite 5 <span style="color: red; font-weight: bold;">WIN</span>						Leading Vendor					
File Opening Time 1000 pages / 32.68 MB		0.18						0.33					
★ Comparison		Convert PDF to formats			Convert formats to PDF			Convert PDF to formats			Convert formats to PDF		
		Word	Excel	Word	Excel	PPT	Multiple files	Word	Excel	Word	Excel	PPT	Multiple files
Test Result	File size after converting from same file (byte)	7074746	11686698	3261024	5138564	21274319	3964296	7074746	11686698	3942027	6567753	22052061	4071471
	Conversion Speed (Sec/page)	0.25	0.23	1.03	0.21	0.13	0.08	0.48	0.44	3.03	0.94	0.80	0.55
	CPU usage(%)	13.77	16.11	15.21	17.61	24.95	30	14.82	18.88	21.88	22.33	29.93	34.00

Source: Zeon PDF Technology Research Center

### Comparison results

File Opening Time	Converted file size	Conversion speed (average)		CPU usage (average)	
		PDF to MS Office	MS Office to PDF	PDF to MS Office	MS Office to PDF
54% faster	0.03% smaller	48% faster	86% faster	11% less	12% less



## 7. Cost and support

	Gaiho PDF Suite 5	Acrobat Standard DC	Acrobat Pro DC
Perpetual License	US\$ <b>149</b>	US\$ 299	US\$ 449
Subscription	US\$ <b>5<sup>40</sup></b> /mo (annual)	US\$ <b>12<sup>99</sup></b> /mo (annual)	US\$ <b>14<sup>99</sup></b> /mo (annual)

IT buyers often have to weigh the costs of software against the benefits it will bring, and Gaiho offers pricing designed to put robust PDF capabilities within reach of the entire organization. Instead of juggling separate solutions to meet your budget constraints, Gaiho makes a fine alternative to gear up every user for various PDF demands. Compared with the MSRPs of Acrobat Standard DC and Pro DC, you will save roughly **50%** and **67%** less respectively on each Gaiho PDF perpetual license, which goes even further through ordering multiple copies or the Volume License Program. Alternatively, Gaiho also offers subscription license that has a better pricing.

To date (June 2018), Gaiho achieved a whopping **98%** customer satisfaction rate in the recent 495 tickets submitted by clients, according to benchmarking reports conducted by **Zendesk**. Individuals or business users are also free to visit community and support center for self-help or seek technical assistance from experienced agents at any time. In addition, Gaiho provides the option of Software Maintenance Service for top-priority support and free version upgrades as they become available.

## Conclusion

Choosing a solution which combines value and performance has become an imperative for governments and private sectors around the world. In the past, options for PDF software were limited and it often cost businesses a lot of expense for mass deployment. However, with the new way of thinking spreading across trades and industries, it is clear that you have a choice—choice that saves you valuable time, costs and efforts in the race to optimal competitiveness.

At Zeon, we are committed to delivering powerful PDF solutions that cater for businesses of different sizes. From regular workstation licenses, free PDF reader, hosted solution for virtual environments to server-grade conversion tool, Gaiho provides comprehensive PDF functionality as well as versatile licensing programs, making it possible to choose a plan that fits your exact needs without posing costly compromises. A new chapter of PDF software has begun, and now it's your turn to explore.

**Get in touch with Gaiho representative today to discover a better way for your business.**

**Contact Gaiho > [sales@gaiho.com](mailto:sales@gaiho.com)**



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### About Zeon Corporation

Zeon Corporation is changing the way PDF interacts with users. Contrary to common expectations of PDF software, the company upholds the ideal that people shall freely create, write and edit PDF documents, without having to go through tedious maneuvering or look for original copies stored in other places. Incorporated with intuitive UI and a rich array of capabilities, Gaiho aims at augmenting efficiency and productivity for individuals and businesses alike around the world.

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